

Brand Manager - Pharma/Medical Devices - FR/EN/NL - BENELUX

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Company: Michael Page

Location: Belgium

Category: other-general

As the successful Brand Manager - Pharma/Medical Devices, you will be responsible of:

Actively participate in drafting the marketing strategy and local sales plans

Develop, implement and evaluate the marketing plan

Develop and implement the local pricing strategy and guidelines

Ensure training of the sales team and other employees

Effective preparation, execution and follow-up of local and global launches

Working closely with the Supply Chain department on product forecasting, availability and stock management

Providing the product catalogue, technical sheets, product documentation and other sales tools

Managing the allocated marketing budget efficiently

As the successful Brand Manager - Pharma/Medical Devices, you will have the following profile:

You have a Bachelor's or Master's degree in Marketing

You have at least 5-8 years of professional experience in a similar job within an

international environment

Your language skills in Dutch, French and English language skills are excellent, written and spoken

You are strongly driven by results, customer-oriented and act as a true marketing professional

You are an entrepreneurial and skilled communicator, strong power of persuasion

You can operate on an operational and strategic level, proactive, helicopter view

As the successful Brand Manager - Pharma/Medical Devices, you will be get the following advantages:

A multi-faceted challenge in a successful local company

An inspiring working atmosphere in a stable company

A growing salary package and extended package deal

Self-development opportunities through internal job market as well as a wide range of training courses

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