

Business Development Manager (Gaming)

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Company: SnaPhunt

Location: Belgium

Category: other-general

The Offer

A role that offers a breadth of learning opportunities

Leadership Role

Work alongside & learn from best in class talent

The Job

Your responsibilities will include:

Develop and implement a targeted sales strategy to expand our client base in the app and game advertising sector.

Conduct full-cycle sales outreach, from initial contact to negotiation, closing deals, and managing upsell opportunities.

Participate actively in industry conferences and events to promote Scrambly and identify potential business opportunities.

Use existing networks and build new relationships within the app user acquisition and gaming communities.

Collaborate closely with internal teams to align our service offerings with client needs and market trends.

Provide insights into market demands to aid in the ongoing development and innovation of our services.

The Profile

Qualifications

At least 2 years of experience in a business development or sales role, preferably within the app user acquisition or gaming industry.

Demonstrated success in full-cycle sales, including outreach, negotiation, and deal closure.

Strong networking skills, with existing connections in the app user acquisition or gaming sectors.

C1+ level proficiency in English, both spoken and written.

Excellent communication, negotiation, and relationship-building skills.

Ability to work independently and as part of a diverse, global team.

Willingness to travel for business development purposes.

The Employer

Our client is specifically designed to break the mold and turn reward audiences into loyal customers that businesses of all sizes can rely on.

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- 3. Business Development Manager (Gaming) OsakajobsJobs Belgium Osakajobs** ↗
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