

Campaign Executive (native French)

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Company: Lewis

Location: Belgium

Category: other-general

Region

Benelux

Office

Machelen, Belgium

Department

Account Servicing

Campaign Executive (native French)

Hey you! Are you ready for the next step in your PR / Communication career and excited to grow your skills within an international environment? TEAM LEWIS is looking for an exceptional Campaign Executive for the Brussels office where we represent leaders in various sectors.

TEAM LEWIS is an entrepreneurial integrated communications agency that has gone from start-up to multi-national in just over 25 years. We have grown every year since the start of our agency due to a combination of organic growth and strategic acquisitions. We are agile, bold, collaborative, inquisitive and spirited. We are TEAM LEWIS.

We have offices in Antwerp & Brussels and we work for clients like Google, SD Worx, HelloFresh, Piaggio, Orange, ALD Automotive, Exact, and more). Next to that, we were able to put ourselves on the map when it comes to integrated campaigns. We work hard, we play hard and we love to win.

We are looking for

A Campaign Junior PR / Communication Advisor) who's interested in a varied job with responsibilities and nice colleagues in a growing international environment. Your key responsibilities:

You advise clients on media and content strategies;

You take the initiative in the development and continuous optimisation of communication campaigns;

You liaise directly with journalists and influencers to bring news from your customers under their attention;

You proactively follow the news and explore opportunities for your customers to respond to current events;

You write press releases, blogs, articles and social media content;

You monitor results for your customers and ensure that they are accurately reported to the customer;

You are an ambassador for TEAM LEWIS and contribute to our own blog and social media channels.

About you

Thanks to your passion for what you do, you adapt easily to our dynamic environment and you have a strong drive to learn and to develop your career. Next to that, we are looking for: Native French speaker with a good knowledge of Dutch and English;

A PR graduate or a PR pro with 1 to 2 years of experience;

Ability to receive feedback and to integrate it in your way of working;

Creative thinking, proactive and an open-minded approach;

A persuasive and convincing writing style;

Ability to prioritise and to be flexible;

Team player and stress resistant to achieve tight deadlines;

Ability to relate to people on different levels;

Confidence to pick up the phone to pitch your story;

Excellent general knowledge of and a keen interest in current affairs.

What we offer

A diverse position with your own responsibilities and ambitious colleagues in a growing and international environment. In this position you will be able to develop your skills and learn more from our internal trainingsprograms. Next to that, we have just launched LEWIVERSITY. Our own innovative global training programme, comprised of over 20 on-demand, virtual and in-person courses.

At TEAM LEWIS we are passionate about what we do, our colleagues and our clients. Having fun at work is something we value deeply, that's why we also invest in several social activities. Daily lunches, monthly activities and many more!

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