

## Content Marketing Officer – Content Marketing Officer

[Apply Now](#)

Company: Jobspaddy

Location: Belgium

Category: other-general

At Larcier-Intersentia, we enable knowledge. With software, online databases, books, journals and trainings. We are embarking on a thrilling journey towards the future of information, supported by a strong international group, and vast investments in new technologies. To support us on this growth path, we are looking for dynamic people to strengthen our team.

Are you our new content wizard? Are you able to juggle with copy, visuals, video's, podcasts, webinars and much more all at the same time? Do you pull, apart from white rabbits, creative baselines, attractive images and engaging stories out of your hat?

You talk the language of our products. Or... the language of our customers. Well no, ideally, you're the polyglot merging all these languages smoothly. You're the unmissable link in the chain between product marketing strategies and engagement with our customers.

### **Your role**

**Content Creation:** Develop, together with the product marketing team, creative and compelling content strategies that align with product marketing objectives and target audience preferences.

**Copywriting:** as you are a native French speaker and fluent in Dutch and English, you'll be part of our magnificent copy engine. Newsletters, baselines, video and podcast scripts and much more.

**Video Production:** Conceptualize, script, and produce, together with agencies, high-quality videos to promote products, brand stories, and campaigns. Collaborate with videographers and

graphic designers to ensure visually captivating and impactful content.

Podcast & webinar creation: Conceptualize, script, and produce engaging podcasts to highlight industry trends, showcase brand expertise, and engage with the target audience.

Visual creation: develop, together with our internal studio, consistent and attractive visuals for all our brands. You'll be a guardian of the brands identities and the impactful implementation of these identities.

Brand development: Participate, together with the product marketing team and the corporate marketing team in branding initiatives, ensuring consistent messaging and visual representation across all channels.

Collaboration: Collaborate with cross-functional teams, including product marketing, growth marketing, design, and product development, to ensure content aligns with business objectives.

Industry Knowledge: Stay on top of industry trends, emerging technologies.

### **Your profile**

Bachelor's degree in marketing, communications, or a related field.

Native French speaking, and fluently controlling Dutch and English.

Proven experience in content creation, including social media, videos, and podcasts.

A basic knowledge in video editing software, podcast production tools, etc is considered as a plus. Eagerness to develop these skills is a must.

Strong creative thinking, writing, and storytelling skills.

Excellent time management and organizational skills with the ability to handle multiple projects simultaneously.

Ability to develop a vision, and define future milestones autonomously.

A team player with excellent communication and interpersonal skills.

### **Our offer**

A work environment that offers you plenty of opportunities to innovate and grow, to demonstrate your full potential and to have an impact.

An inspiring culture that puts people first, is positive, collaborative & creative.

You will work in a flexible and agile environment where interaction is key.

A good work-life balance with hybrid working, flexible schedules and even the possibility to choose for a 5 or 4-day workweek.

An attractive salary and additional benefits adapted to your level of experience (meal vouchers, full package of insurances, 34 days off, homeworking allowance, ...)

Join our dynamic team and play a crucial role in shaping and transforming our company and its brands.

**If you have a passion for creating engaging content and have a flair for creativity, apply now**

[Apply Now](#)

#### **Cross References and Citations:**

**1. Content Marketing Officer – Content Marketing Officer** [Studyjobs](#) [Jobs Belgium](#)  
[Studyjobs](#) ↗

**2. Content Marketing Officer – Content Marketing Officer** [Biomedicaljobs](#) [Jobs Belgium](#)  
[Biomedicaljobs](#) ↗

**3. Content Marketing Officer – Content Marketing Officer** [Malaysiajobs](#)[Jobs Belgium](#)  
[Malaysiajobs](#)↗

**4. Content Marketing Officer – Content Marketing Officer** [Francejobs](#) [Jobs Belgium](#)  
[Francejobs](#) ↗

**5. Content Marketing Officer – Content Marketing Officer** [Gurujobs](#) [Jobs Belgium](#) [Gurujobs](#):  
↗

**6. Content Marketing Officer – Content Marketing Officer** [Videographerjobs](#) [Jobs Belgium](#)  
[Videographerjobs](#) ↗

7. **Content Marketing Officer – Content Marketing Officer CarejobsJobs Belgium Carejobs**  
↗
8. **Content Marketing Officer – Content Marketing Officer PetsjobsJobs Belgium Petsjobs**  
↗
9. **Content Marketing Officer – Content Marketing Officer Perhourjobs Jobs Belgium Perhourjobs** ↗
10. **Content Marketing Officer – Content Marketing Officer Videographerjobs Jobs Belgium Videographerjobs** ↗
11. **Content Marketing Officer – Content Marketing Officer Wowjobs Jobs Belgium Wowjobs**  
↗
12. **Content Marketing Officer – Content Marketing Officer Canadianjobscentral Jobs Belgium Canadianjobscentral** ↗
13. **Content Marketing Officer – Content Marketing Officer Turkeyjobs Jobs Belgium Turkeyjobs** ↗
14. **Content Marketing Officer – Content Marketing Officer EntertainmentjobsnearmeJobs Belgium Entertainmentjobsnearme**↗
15. **Content Marketing Officer – Content Marketing Officer Ukrainejobs Jobs Belgium Ukrainejobs** ↗
16. **Content Marketing Officer – Content Marketing Officer Aucklandjobs Jobs Belgium Aucklandjobs** ↗
17. **Content Marketing Officer – Content Marketing Officer Topjobsearch Jobs Belgium Topjobsearch** ↗
18. **Content Marketing Officer – Content Marketing Officer Newyorkcityjobs Jobs Belgium Newyorkcityjobs** ↗
19. **Content marketing officer – content marketing officer Jobs Belgium** ↗
20. **AMP Version of Content marketing officer – content marketing officer** ↗
21. **Content marketing officer – content marketing officer Belgium Jobs** ↗
22. **Content marketing officer – content marketing officer Jobs Belgium** ↗
23. **Content marketing officer – content marketing officer Job Search** ↗
24. **Content marketing officer – content marketing officer Search** ↗
25. **Content marketing officer – content marketing officer Find Jobs** ↗

Source: <https://be.expertini.com/jobs/job/content-marketing-officer-content-marketing-officer-belgium-jobspaddy-a193ad6ccf/>

Generated on: 2024-05-02 by Expertini.Com