

CX Digital Architect

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Company: PURATOS

Location: Dilbeek

Category: computer-and-mathematical

CX Digital Architect

Join the Magic

Our Mission

At Puratos, we create innovative food solutions for the health and well-being of people everywhere. As the global leader in bakery, patisserie and chocolate ingredients, we help our customers to be successful with their business, by turning technologies and experiences from food cultures around the world into new opportunities.

We are more than 10.000 employees in over 70 countries and a consolidated turnover of around 2.2 billion euros. Our passion for innovation, a pioneering spirit and the unique Puratos culture drive our solid growth and vision for the future. This, along with our commitment to our local communities, is what makes working at Puratos so magical.

To strengthen our team in Groot-Bijgaarden we are looking for:

CX Digital Architect

Your Mission

The landscape of digital transformation is reshaping the expectations of your customers and colleagues in their digital interactions. Your mission is to craft cutting-edge, end-to-end digital experiences that empower actionable insights from data, both for employees and customers alike. Collaborating closely with Business and ICT teams, your role demands a diverse set of functional and technical skills.

What you will do

As a change agent, you walk alongside users and customers, driving organizational change by

understanding their journeys and ensuring that future digital solutions align with strategic business objectives. Your innovative spirit shapes novel approaches to work through digital technologies, organizing and participating in Proof of Concepts (POCs) in line with approved innovation priorities. Applying agile principles, you flexibly adapt to evolving business and customer needs.

Your role as a facilitator brings diverse teams and business lines together, fostering consensus and a collaborative culture around digital solutions. Mapping the ICT solutions portfolio for your domain, you focus on data and process dependencies within the application landscape, aligning with other architects for cross-domain integration. Managing the transformation of the IT solutions portfolio, your focus spans business value, future-proofing, data insights, risk management, and cost optimization.

During implementation, you guide project teams and maintain regular contact, occasionally stepping into the project manager's role, particularly for pilot projects or highly complex initiatives. Post-implementation, you collaborate with support and service teams to contribute to ongoing governance of digital solutions.

Your synergy with the business intelligence and data science teams ensures measurable business outcomes, integrating descriptive, predictive, and prescriptive analytics into the end-to-end solution design and implementation. Collaboration extends to the infrastructure team, addressing all aspects of the security footprint in the designed solution.

Working closely with the integration team and other technical ICT experts, you ensure the seamless encapsulation of future ICT solutions into the current landscape. Additionally, you provide budget input for both CAPEX and OPEX to relevant ICT

What we expect from you

You're skilled in SAP C/4HANA Sales Cloud.

You've mastered a Marketing Automation Solution and eCommerce.

You excel in integrating SAP C/4HANA with various platforms.

Bonus points for experience in PIM, CDP, CMS, and SAP ECC.

You bring BI expertise and a visionary, innovative mindset.

Your Change Management and communication skills shine.

You're adept at Project Management, Agile/Scrum/Kanban.

Your analytical skills cover both details and the big picture.

ICT Integration is in your toolkit.

Bonus for application development experience.

You're open-minded, love sharing knowledge, and work seamlessly in teams.

Flexibility and stress resistance are your strengths.

Fluent in English, and extra languages are a plus.

You bring a decade of valuable experience.

What you can expect from Puratos

You will be welcomed in a dynamic work environment where passion for innovation, team spirit and continuous improvement are key.

You will have the possibility to take ownership of your work

You can count on a competitive salary package with attractive benefits such as:

Company car

Meal vouchers (8€/day)

Group, dental and hospitalization insurance fully paid by Puratos

13th month pay

Minimum 5 training days per year

Watch our corporate movie and feel the Puratos Magic:

<https://www.youtube.com/watch?v=XNRsBzuRINI>

We are a warm family company with a historical growth track record and a clear long-term vision for the future. We promote a caring, trustful and respecting work environment by putting people first.

We at Puratos cultivate an inclusive global workplace, that fully embraces diversity and

equal

opportunities for all. We strive to reflect the richness of our customers, communities and society, accelerating our ability to innovate and deliver on our commitments.

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