

Digital Content and Website Manager

Apply Now

Company: Profile Group

Location: Belgium

Category: arts-design-entertainment-sports-and-media

Function

Position Overview:

As our **Digital Content and Website Manager**, you'll play a pivotal role in shaping our online presence across eCommerce platforms, with a keen focus on **Shopify**. In our flat organizational structure, we value self-starters with an **entrepreneurial spirit** and resilience. You'll have plenty of opportunities to expand your knowledge and expertise in digital marketing and eCommerce, using your creative mind to put your ideas into practice. You'll take full responsibility for projects from A to Z, making meaningful contributions to our dynamic team.

Key Responsibilities:

Website Management : Ensure the smooth operation of our Shopify eCommerce sites, maintaining efficiency and functionality.

Content Creation and Localization : Craft, manage, and update digital content in both English and French, ensuring cultural resonance and accuracy.

SEO and Content Strategy: Implement SEO best practices to enhance search engine rankings and drive traffic, while maintaining a unified content strategy.

User Experience : Collaborate with UX/UI designers to enrich the website's visual appeal and user engagement.

Performance Monitoring: Utilize analytics tools to track website performance and user engagement, driving data-driven optimizations.

Project Management : Oversee multiple projects, from website updates to promotional campaigns, ensuring timely delivery and excellence.

Stakeholder Engagement : Work closely with marketing teams, brand managers, and external agencies to ensure consistent messaging and branding across all digital channels.

Profile

Qualifications:

Proven track record in managing **eCommerce platforms**, with specialized expertise in **Shopify**.

Fluent in both **English and French**, possessing strong written and verbal communication skills in both languages.

Proficiency in **digital content creation, SEO, and web analytics**.

Thorough understanding of **web design principles** and user experience best practices.

Collaborative mindset with adept project management skills.

Detail-oriented with a **creative flair** and a passion for delivering top-notch digital experiences.

Language

English & French

Offer

Benefits:

Competitive salary and benefits package.

Dynamic and supportive work environment fostering innovation and growth.

Abundant opportunities for professional development and advancement.

Employee discounts on our premium range of kitchen appliances.

How to Apply + Selection Process:

To apply, click the APPLY NOW button and submit your CV in English. Following your application, our recruiter, Hans, will guide you through further steps, including interviews with our HR Manager and VP International Growth & eCommerce. Our streamlined

selection process ensures efficiency, with completion expected within 2 to 3 weeks.

[Apply Now](#)

Cross References and Citations:

1. [Digital Content and Website Manager UsajobscentralJobs Belgium Usajobscentral](#)
2. [Digital Content and Website Manager DatascientistjobsJobs Belgium Datascientistjobs](#)
3. [Digital Content and Website Manager FishjobsJobs Belgium Fishjobs](#)
4. [Digital Content and Website Manager Oilandgasjobs Jobs Belgium Oilandgasjobs](#)
5. [Digital Content and Website Manager Findremotejobs Jobs Belgium Findremotejobs](#)
6. [Digital Content and Website Manager Biomedicaljobs Jobs Belgium Biomedicaljobs](#)
7. [Digital Content and Website Manager HongkongjobsJobs Belgium Hongkongjobs](#)
8. [Digital Content and Website Manager Gamejobs Jobs Belgium Gamejobs](#)
9. [Digital Content and Website Manager Biologyjobs Jobs Belgium Biologyjobs](#)
10. [Digital Content and Website ManagerGynecologistjobs Jobs Belgium Gynecologistjobs](#)
11. [Digital Content and Website ManagerMexicojobs Jobs Belgium Mexicojobs](#)
12. [Digital Content and Website ManagerVeteranjobs Jobs Belgium Veteranjobs](#)
13. [Digital Content and Website ManagerExpertiniJobs Belgium Expertini](#)
14. [Digital Content and Website ManagerGurujobs Jobs Belgium Gurujobs](#)
15. [Digital Content and Website ManagerInstrumentationjobs Jobs Belgium Instrumentationjobs](#)
16. [Digital Content and Website ManagerFilmjobsJobs Belgium Filmjobs](#)
17. [Digital Content and Website ManagerOrthopedicjobs Jobs Belgium Orthopedicjobs](#)
18. [Digital Content and Website ManagerManufacturingjobsnearme Jobs Belgium Manufacturingjobsnearme](#)
19. [Digital content and website manager Jobs Belgium](#)
20. [AMP Version of Digital content and website manager](#)
21. [Digital content and website manager Belgium Jobs](#)

- 22. **Digital content and website manager Jobs Belgium** ↗
- 23. **Digital content and website manager Job Search** ↗
- 24. **Digital content and website manager Search** ↗
- 25. **Digital content and website manager Find Jobs** ↗

Source: <https://be.expertini.com/jobs/job/digital-content-and-website-manager-belgium-profile-group-0afc1cef0a/>

Generated on: 2024-05-02 by Expertini.Com