

## Digital Marketing Content Creator

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Company: AED group

Location: Belgium

Category: arts-design-entertainment-sports-and-media

AED group (Belgium)

AED group is looking for a passionate and enthusiastic **Digital Marketing Content Creator** to strengthen the AED group marketing team.

### Job Description

You are responsible for creating all digital content for the various business entities of AED group.

You will creatively devise and outline online videos. You may not necessarily create these yourself, but you will provide the briefs for their creation.

You translate the AED group's business strategy into online campaigns.

You help manage the company website and provide attractive content for the social media channels. You know how to optimally use these to achieve the desired targets.

You delve into the different commercial target groups and know how to involve and activate them.

You work together with your marketing colleagues and graphic designer, and you report to the PR & Communication Manager.

You will be working from the head office in Willebroek.

The **Digital Marketing Content Creator** meets the following requirements:

We are looking for someone with relevant experience in a similar marketing position or you are a very enthusiastic graduate with the necessary online skills.

You have a healthy interest in the technical background of audiovisual material.

You can work smoothly with all programs of Adobe's Creative Cloud package.

You are a creative all-rounder who develops product video scripts.

You have experience managing a Facebook Business Account, social media networks, mailing programs, and Google Adwords.

You can work within the frameworks of defined branding and messaging.

You are a positive team player and an excellent communicator.

You are enthusiastic about the values, norms, activities of AED group.

You have good language skills in English & Dutch (French & German are a nice plus).

You work proactively, efficiently, and accurately.

You don't have a standard 9-to-5 mentality, and you quickly adjust where necessary.

### **Our offer**

We offer you a permanent contract of indefinite duration with a market conform salary and fringe benefits.

We give you room for initiative, development, and growth. Just do it!

You can work independently and take initiative in an internationally leading company with a no-nonsense corporate culture.

Salary dependent on your work experience.

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