

## Digital Marketing School Internship Estée Lauder Companies Benelux

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Company: Estée Lauder Companies

Location: Machelen

Category: other-general

## Digital Marketing School Internship Estée Lauder Companies Benelux

### Description

#### THE ESTÉE LAUDER COMPANIES BENELUX

#### #BePartOfSomethingExciting #BeneluxInternships

WORKING WITH GREAT BRANDS ... Estée Lauder, Clinique, M.A.C. Cosmetics, La Mer, Bobbi Brown, Jo Malone London, Darphin, Aveda, Smashbox, Origins, Tom Ford, Bumble & Bumble, Glamglow, Le Labo ... WITH PASSION

The Estée Lauder Companies Benelux - offers student internships throughout the entire year...

#### What can you expect from a Digital Internship at Estée Lauder Companies?

Provide general support to the digital team.

Help and support in the Social Marketing of the brands (Facebook pages)

Help for monthly site refreshes to meet Benelux deadlines.

Work with local brand/online team and regional online team

Site refreshing (including copywriting/translation work)

Work with agencies to ensure all needed elements are refreshed, and localized.

Support the team with the online retailers' site updates.

E-shop management

## Qualifications

Student status/internship under school contract (Masters or Bachelor)

Fluent in both Dutch & English. French is a plus.

Minimum of 12 weeks availability

## Application procedure:

Apply online on our job-portal

Attach your CV

Attach a CLEAR motivational letter why you want to work for our company

Please clearly mention the start date duration of your internship

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