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Director of Government Relations, EMEA

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Company: Ellwood Atfield

Location: Brussels

Category: other-general

The Opportunity:

Kimberly-Clark is a leading multinational personal care corporation. Headquartered in Dallas, Texas, with nearly 42,000 employees worldwide and operations in 35 countries. Kimberly-Clark's global brands are sold in more than 175 countries. Every day, 1.3 billion people trust Kimberly-Clark products and the solutions they provide to make their lives better. With well-known family care and personal care brands such as Kleenex, Scott, Andrex, Huggies, Pull-Ups, Kotex, Poise and Depend, we hold the No. 1 or No. 2 share position globally in more than 80 countries.

The Director of Government Relations will lead Kimberly-Clark's Europe, Middle East and Africa government relations program, drive policy outcomes in key countries, align corporate social responsibility programs and existing stakeholder partnerships, and lead campaigns to support EMEA business growth.

Main responsibilities :

Oversee all advocacy activities in support of EMEA region

Align advocacy operations to deliver (i) policy victories and (ii) enhance our reputation at the national and community levels by partnering with stakeholders on key public policy initiatives

Create campaigns that leverage political allies, third party partners, and the media to capitalize on new opportunities for the EMEA business

Properly evaluate and build strong relationships with stakeholders in the legislative and executive branches of government, including key regulatory agencies

Engage in direct lobbying at the federal and state level with a focus on consumer product legislative and regulatory matters

Establish and lead a unified EMEA advocacy program, which includes comprehensive community relations initiatives.

Key skills and experience:

Expert knowledge of the legislative and regulatory processes, particularly in the EU and UK and across wider EMEA

Experience in designing, managing, and executing multi-disciplinary advocacy campaigns

Experience working with broad community of stakeholders, including non-profit organisations, trade associations, external consultants and government officials

Experience working both independently and in a team-oriented, collaborative environment; and cultural sensitivity

Demonstrated prior experience building strategic advocacy campaigns at the federal and state government levels.

Please view the job description and apply below. Please note that applications for this role will **close at noon on Wednesday 29th July 2020** .

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