

EU Government Affairs Director at AstraZeneca

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Company: Ellwood Atfield

Location: Brussels

Category: other-general

AstraZeneca is a global, science-led biopharmaceutical business whose innovative medicines are used by millions of patients worldwide. AstraZeneca push the boundaries of science to deliver life-changing medicines and this purpose underpins everything they do and helps deliver benefits to patients and create value for shareholders. It also sets the context for employees', partners and other collaborators. AstraZeneca has a robust pipeline portfolio of therapies in various stages of clinical development, primarily for the treatment of diseases in three therapy areas - Respiratory, Cardiovascular & Metabolic Diseases, and Oncology. Their values and behaviours determine how they drive success, guide decision making, define beliefs and foster a strong AstraZeneca culture. AstraZeneca needs great people who have the drive and determination to meet the unmet needs of patients around the world.

For further information about the company, please visit their website:

<https://www.astrazeneca.com/>

AstraZeneca EU Government Affairs (GA) Director The EU Government Affairs (GA)

Director will lead AZ's engagement with the EU

institutions with a view to improving the European business environment, thereby contributing to delivery of the company's business strategy.

Based in Brussels, the position will provide EU expertise and insight to facilitate engagement of AZ business units with the EU and promote a cross-functional approach to achieving functional and business goals in the region. The role sits in the Europe Corporate Affairs team, part of the Global Corporate Affairs department.

Key Accountabilities:

Drive EU policy change through effective engagement of Brussels institutions to shape the European environment, thereby contributing to delivery of AZ corporate strategy

Build and manage AZ relationship with key EU/Brussels stakeholders with a view to strengthening corporate reputation among key opinion formers

Provide strategic input and represent AZ in stakeholder interactions regarding Brexit

Provide recommendations and counsel to EVP Europe, senior leaders and crossfunctional internal stakeholders regarding EU issues and Brussels stakeholder landscape

Identify opportunities and develop policy to leverage EU agenda and stakeholder indirect support of AZ Marketing Companies and AZ brands and therapy areas

Develop and drive the AZ strategy for interactions with EFPIA in line with business goals; maintain AZ EFPIA network and maintain alignment of participants to strategy

Maintain a comprehensive and current understanding of the complex external environment in Europe, as well as AZ's business priorities and products

Develop compelling arguments and messaging documents regarding EU policy

Contribute to European Government Affairs Network of GA Directors across the Marketing Companies

Candidate Profile

Minimum requirements

10 years' experience of Government Affairs / Public Policy with demonstrable commercial impact

Strong interpersonal, communication, and influencing abilities at highest level of government

Deep understanding of EU issues / stakeholder environment

Proactive ability to develop and implement strategies and drive positive outcomes

Experience of pharmaceutical and / or healthcare industries

Ability to lead without authority in a matrix environment

Business acumen and credibility at senior commercial leader level

Native-level written communication in English and presentation skills

Preferred Background:

Direct experience of EU policy and institutions

Specific experience / interest in specialty care pharmaceuticals and life sciences

Conversant in market access and health economics

Experience of corporate communications and working with media

Highly-developed cultural sensitivity & ability to work in virtual teams

Globally mobile as part of career development path

Fluency in multiple European languages

Key External and Internal Stakeholders:

Key external stakeholders: EU officials, policy makers, trade associations especially EFPIA, EU level patient and third-party groups, senior pharma company representatives to those associations and relevant stakeholders.

Key internal stakeholders: EVP Europe; Europe Regional senior managers and Country Presidents; in-market GA Directors; Global Corporate Affairs leadership; Regional colleagues in Legal, Payer, R&D and Communications.

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