

Freelance Product Manager - FMCG (3/5)

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Company: House of Talents

Location: Antwerp

Category: other-general

Introduction

Our client is an international market player within the FMCG - Industry.

To reinforce their organization, we are currently recruiting a Freelance Product Manager - FMCG.

Job description

You participate in the preparation and implementation of the marketing and communication plan, in collaboration with different (internal) stakeholders

You manage the product portfolio (profitability optimization, pricing, SKU management, benchmarking) and all elements of the marketing mix (branding, pricing, route to market, promotions...)

You will be responsible for managing all communication activities in collaboration with external partners.

You report directly to the Marketing Manager.

Profile

Bachelor's degree in Engineering, Marketing, or a related field and a minimum of 5 years experience in a similar position.

Experience within the FMCG/ Food Industry is a must.

Strong project management experience with a solid stakeholder management skillset.

You are fluent in Dutch and English. French is an asset.

Offer

Project Start: preferably end of July, beginning of August

2-3/5 occupation

On site presence combined with hybrid working

Project Duration: Min 3 months with possible extension

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