

Graphic Design School Internship Estée Lauder Companies Benelux

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Company: Estée Lauder Companies

Location: Machelen

Category: other-general

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Description

THE ESTÉE LAUDER COMPANIES BENELUX

#BePartOfSomethingExciting #BeneluxInternships

WORKING WITH GREAT BRANDS ... Estée Lauder, Clinique, M.A.C. Cosmetics, La Mer, Bobbi Brown, Jo Malone London, Darphin, Aveda, Smashbox, Origins, Tom Ford, Bumble & Bumble, Glamglow, Le Labo ... WITH PASSION

The Estée Lauder Companies Benelux - offers student internships throughout the entire year...

We are looking for a Graphic Designer Intern to create engaging and on-brand graphics for a variety of media & retailers.

What can you expect from a Graphic Design Internship within the Digital department at Estée Lauder Companies?

Provide general support to the digital team with creating assets on Photoshop to integrate in the omnichannel communication of our brands.

Conceptualizing visuals based on requirements

Creating images using design software

Testing graphics across various media

Help and support in the Social Marketing of the brands (Facebook pages)

Study design briefs and determine requirements

Prepare rough drafts and present ideas

Work with Owned/Earned, marketing departments to produce final design

Test graphics across various media

Amend designs after feedback

Ensure final graphics and layouts are visually appealing and on-brand

Work with local brand/online team and regional online team

Support the team with the online retailers' site updates.

Qualifications

Student status/internship under school contract (Masters or Bachelor)

Fluent in both Dutch & English. French is a plus.

Minimum of 12 weeks availability

Application procedure:

Apply online on our job-portal

Attach your CV

Attach a CLEAR motivational letter why you want to work for our company

Please clearly mention the start date duration of your internship

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