

## Internship Data & Analytics: Leveraging AI for hyper-personalization of touchpoints

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Company: EY

Location: Belgium

Category: computer-and-mathematical

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Ready to kickstart your career in AI? Then wait no more and join us!

EY Belgium Data Science & AI team designs and implements AI-solutions for various business sectors with a focus on Financial Services. We are currently looking for capable and motivated (post)graduate students who are passionate about emerging topics of artificial intelligence and machine learning to join us for a 1-6 month internship.

### **About the internship opportunity**

Between AI-generated images based on text (with the surge of OpenAI's DALL-E), and AI-generated video's supported with deepfakes, AI is making its way into more and more media forms. Could this be used to connect with people when face-to-face interactions are no longer possible? Can the financial sector tame those new techniques and use them to bring value to its customers ?

Let's find out together during this internship! We will be studying how AI-generated images and video's can be used to create hyper personalization of touchpoints where traditional means of communicating fail to do the trick

### **Who are we looking for?**

You are strongly motivated to become an excellent data scientist

You are on-track for a master degree in Computer Science, Engineering, Statistics, Mathematics or related fields.

You are not afraid to get your hands dirty, and your coding skills are on point whether it's in Java, Python, R, SAS, SPSS etc.

You love picking your brain to apply data science methods to solve business problems

You have strong communication and presentation skills and can't wait to take full ownership of this project to overcome the stock prediction challenge

You are ready to work independently and collaborate effectively as part of a team of Data Scientists, Machine Learning Engineers and Academic Partners.

### **What's in it for you?**

You will join a team of passionate experts who deploy cutting-edge AI and analytics solutions, within a leading, global professional services firm

You will join a growing Data Science & Artificial Intelligence practice, moved with an entrepreneurial spirit

You will receive coaching and guidance, both on technical matters and soft skills and project management, and access to state of the art technologies.

You will learn on the job daily from more experienced professionals in our team

We are proud of our flexible working arrangements, and we will support you to build a successful career and deliver excellent client service, without sacrificing your personal priorities. While our client-facing profession might require regular travel, and at times working at client sites, we are committed to help you achieve a lifestyle balance.

At EY we are passionate about the inclusion and support of individuals of all groups; we do not discriminate on the basis of race, religion, gender, sexual orientation, or disability status.

### **About EY**

As a global leader in assurance, tax, transaction and advisory services, we hire and develop the most passionate people in their field to help build a better working world. This starts with a culture that believes in giving you the training, opportunities and creative freedom to make things better. The exceptional EY experience. It's yours to build.

### **About EY Financial Services**

EY is the only major professional services firm with a dedicated financial services

practice (the Financial Services Organization, FSO) integrated in the EMEIA region. An international team of over 11000 professionals are working across borders for our clients in the financial sector: Banking, Insurance and Asset Management, in all service lines: Consulting, Tax, Strategy and Assurance.

**Join us in building a better working world. Apply today.**

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