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Junior Product Manager - Product Engagement

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Company: Telenet

Location: Belgium

Category: other-general

At Telenet, we always want to be one step ahead in a digital world. If anything, COVID has made the need for our products and how we deliver them, even clearer. Staying connected was vital for everyone to work, learn, live and relax. A lifeline for people and businesses alike. We are committed to live up to our responsibility, both to our customers, our employees and to society as a whole. Using our technology to create more sustainable products and relationships. Moving beyond fun and convenience to become vital and meaningful.

Working in the Product Team

Within the Product Engagement teamwe make sure our customers get the most out of their connectivity & entertainment products. We ensure capabilities, determine prios & conduct personalized, trigger-based communication for customer engagement to drive usage, reduce churn & drive Customer Lifetime Value. We prioritize & lead co-creation to craft consistent customer intimate user journeys across entertainment and connectivity.

As a Junior Product Manager Product Engagementyou deep dive into our customers' experience. Through interviews, data analysis and syncs with our key stakeholders, you learn what goes well for our customer, but most importantly, what can be improved.

You are in close contact with our customer facing channels to continuously gather customer feedback and on the other hand you make sure you stay up to date with the product roadmap of our connectivity and entertainment colleagues.

You engage our customers with our products by guiding them through a flawless onboarding journey, providing them with clear usage instructions and by making them aware of

product features they are not familiar with yet.

Your tasks as our junior Product Manager

You keep in touch with the customer through various channels (research, sales channels, customer care, field technicians, web, ...).

Based on new research & existing data, you build extensive knowledge and deep understanding of customer needs in the connectivity and entertainment area, and you translate this into relevant insights and business opportunities

You closely follow-up on key KPI's (NPS, feature usage,..) and monitor customer satisfaction of our connectivity and entertainment solutions and initiate projects to improve their overall product experience

You work closely together with our connectivity and entertainment colleagues, market research and digital/ app teams to assure timely and high-quality delivery of your projects.

What we have to offer

You will be joining a company that invests fully in you, adapting your work environment optimally to what you need. This will allow you to develop while taking care of your work-life balance. What else will we throw into the fray?

You are given every opportunity to further develop your expertise. We stimulate your personal growth with internal mobility opportunities and extensive learning possibilities, but we also give you the chance to press the pause button after a while or to go in a completely different direction.

A varied job in which you produce tangible results and make your mark.

A competitive gross monthly salary that we complement with a host of fringe benefits (meal vouchers, cell phone, option for a car, hospitalization insurance, telephone subscription, discounts on Telenet products, home working policy, ...).

The fine company of colleagues who are as passionate as you.

Our new Junior Product Manager

You have a university degree in economics, marketing or MBA.

You have relevant product management experience, marketing experience or market research experience.

You are passionate about technology, telecom and media.

You are a real team player, willing to work in an agile environment, who also gets results by his/her own efforts

You take ownership of your projects and can act as a 'go-to' person

You combine strong analytical skills with a creative and positive mind

You are a strong and convincing communicator

Languages: Native NL or FR speaker, with a solid knowledge of ENG, both spoken and written

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Fancy a job with impact and variety? Become **dunior Product Managen**t Telenet.

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