

Marketing Analyst

[Apply Now](#)

Company: Abbott

Location: Machelen

Category: computer-and-mathematical

Abbott is recruiting a Marketing Analyst to be based in our office in Diegem, Belgium.

As a Marketing Analyst, your role is to increase the operational effectiveness by facilitating analysis for the marketing teams in order to measure and monitor performance and market share developments to drive business activities.

Role and Responsibilities:

Analyze and present trends both at market, product and individual customer level

Collect, process and analyze competitive data

Support/prepare business case for new product or indication launches

Develop performance dashboard for different products, new and old: product lifecycle, product mix, pricing trends, reimbursement trends, replacements versus de novo, etc..

Implement reporting tools to help sales and marketing organizations understand performance of different countries

Drive strategic account management initiatives as well as other organizational activities geared at improving account effectiveness

Provide strategic analysis related to account profiling and other business analytics

Connect financial data to marketing strategies and report to management on regular basis

Establish and generate appropriate executive and detailed reports: convert complex

information into comprehensible reports, provide interpretation of results to sales and marketing

Your Profile:

Master's degree in Economics, Business administration, Finance, Statistics

Significant relevant working experience in similar position

Excellent practical knowledge of finance, sales & marketing techniques.

Good analytical skills, eye for detail, good presentations skills

Result oriented, capable to work independently

International oriented team player

Fluent in English (written and spoken). Other languages are an asset.

Excellent knowledge of MS-excel and MS-Access

Experience with Business Objects is a plus

Ability to manage large data files

Abbott offers an attractive salary package combined with good opportunity to grow and develop. If you recognize yourself in this profile and you would like to know more about this role, please apply online.

[Apply Now](#)

Cross References and Citations:

1. Marketing Analyst ProgrammingjobsnearmeJobs Machelen

Programmingjobsnearme ↗

2. Marketing Analyst MuseumjobsJobs MachelenMuseumjobs ↗

3. Marketing Analyst Devopsjobs Jobs MachelenDevopsjobs ↗

4. Marketing Analyst Onlinejobsearch Jobs MachelenOnlinejobsearch ↗

5. Marketing Analyst Taiwanjobs Jobs MachelenTaiwanjobs ↗
6. Marketing Analyst SearchaustralianjobsJobs MachelenSearchaustralianjobs↗
7. Marketing Analyst Electronicsjobs Jobs MachelenElectronicsjobs ↗
8. Marketing Analyst Lawyerjobs Jobs MachelenLawyerjobs ↗
9. Marketing Analyst Indonesiajobs Jobs MachelenIndonesiajobs ↗
10. Marketing AnalystSearchlondonjobs Jobs MachelenSearchlondonjobs ↗
11. Marketing AnalystJobssearch Jobs MachelenJobssearch ↗
12. Marketing AnalystEmailjobs Jobs MachelenEmailjobs ↗
13. Marketing AnalystInteriordesignjobs Jobs MachelenInteriordesignjobs ↗
14. Marketing AnalystCarejobsJobs MachelenCarejobs↗
15. Marketing AnalystIstanbuljobs Jobs MachelenIstanbuljobs ↗
16. Marketing AnalystGeologyjobsJobs MachelenGeologyjobs↗
17. Marketing AnalystServicemanagementjobs Jobs Machelen
Servicemanagementjobs ↗
18. Marketing AnalystOmanjobs Jobs MachelenOmanjobs ↗
19. Marketing analyst Jobs Machelen ↗
20. AMP Version of Marketing analyst ↗
21. Marketing analyst Machelen Jobs ↗
22. Marketing analyst Jobs Machelen ↗
23. Marketing analyst Job Search ↗
24. Marketing analyst Search ↗
25. Marketing analyst Find Jobs ↗

Source<https://be.expertini.com/jobs/job/marketing-analyst-machelen-abbott-199a2238f0/>

Generated on: 2024-04-30 by [Expertini.Com](https://www.expertini.com)