

Marketing Operations Manager Benelux, Scandinavia & France

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Company: Nutreco External

Location: Ghent

Category: other-general

Excited to take charge of marketing initiatives across Benelux, France, and Scandinavia? Join our team as Marketing Operations Manager!

About the job

As the Marketing Operations Manager you will collaborate closely with local sales teams and the ECA Marketing Operations team to develop and execute marketing strategies aligned with our business objectives. Your primary responsibility will be to build and enhance our brand value, with a strong focus on sustainability, in the Benelux, France and Scandinavian markets. Next to that you will:

- Strategize and execute the marketing calendar, aligning it closely with sales goals and market trends while emphasizing sustainability.

- Initiate projects to bolster our brand's reputation and market position, focusing on sustainability.

- Collaborate with sales and technical teams to understand customer needs and market opportunities, crafting compelling sustainability-focused value propositions.

- Oversee the implementation of marketing campaigns and sales efforts, from idea generation to completion, utilizing creative content and strategic media planning.

- Drive our online presence by creating engaging social media content, interacting with followers, and refining strategies for maximum impact, all with sustainability in mind.

What we ask

To succeed in this role, you have strong analytical skills to evaluate digital marketing performance and drive data-driven decisions. You've a creative mindset with a keen eye for engaging content and digital trends, alongside excellent project management skills to coordinate cross-functional teams effectively. Also, you have:

At least a bachelor's degree in marketing, Business Administration, or a related field

Proven experience in marketing operations or a similar role.

Strong understanding of market research and analysis techniques.

Basic understanding of CRM systems and email-marketing tools.

Fluent in Dutch and English, additional French language is an advantage.

About Nutreco

Nutreco's mission is to feed the future. In a world with limited natural resources, our ambition is to meet the rising food needs of a growing world population in a sustainable manner. Working for Nutreco means a fantastic position in an international working environment with lots of development opportunities.

Working for us is challenging, varied, and rewarding. We believe that social responsibility, transparency, and sustainability are important for long-term viability. We encourage an open culture with accessible managers, an international working environment with good development and training possibilities.

What we offer

We will offer you a fulltime position, 40 hours per week.

Your worklocation can be Putten or Gent.

Competitive remuneration package with a good pension scheme.

Responsibility for your own projects and development opportunities within the company.

Flexible work environment with the option to work partly from home.

How to apply / Extra information

Are you the candidate we are looking for? We would like to hear from you! You can express your interest in this role by clicking the button “apply now” and we will contact you as soon as possible. For more information regarding this vacancy, you can contact Dionne Bolderheij-Mooijer (Corporate Recruiter) at . In case you do apply, we like to thank you for sharing your ambition with us!

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