

Belgium Jobs Expertini®

Online Ads Assessor

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Company: Snaphunt

Location: Belgium

Category: business-and-financial-operations

The Offer

Opening within a company with a solid track record of success

Flexible working options

Join a market leader within IT Services

The Job

Role Description:

Strong communication skills and use the Internet daily.

Flexibility and freedom to work from your own home, working your own hours.

Reviewing online advertisements in order to improve their content, quality and layout.

Provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used.

Reviewing the language used in advertisements by examining grammar, tone and cultural relevance.

Contribute towards making internet search and online advertising more relevant and interesting for all Dutch speakers in Belgium.

The Profile

Requirements:

Residing in Belgium for the last 3 consecutive years

Must have native-level proficiency in English and Dutch to be able to effectively liaise with stakeholders in the region.

Access to and use of a broadband internet connection and associated computer and antivirus software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

The Employer

Our client partners with a diverse and vibrant community to help our customers enhance their AI and machine learning models. The work of our client contributes to improving technology and the digital experiences of many people around the world.

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