

Personalized Internet Ads Assessor (Dutch Speaker)

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Company: Telus International

Location: Belgium

Category: business-and-financial-operations

TELUS International supports a global community of 1 million+ members who help our customers collect, enhance, train, translate and localize their content to build better AI models. Our AI Community is diverse, talented and vibrant. We welcome people of all backgrounds, capabilities and circumstances - and we remain deeply committed to fostering a fair, equal and healthy environment in which all community members can thrive.

The Role

In this job you will be reviewing online advertisements in order to improve their content, quality and layout. You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance. Through this work you will be making a valuable contribution to the quality of online advertisements in Portugal.

Ideal Profile

You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Portugal

Full professional proficiency in English and Dutch language

Access to and use of a broadband internet connection and associated computer and

software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

What's on Offer?

Flexible hours to work around home life

Better work-life balance

Remote work & location independence

Positive environmental impact

Independent contractor role

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