

## PR & Owned/Earned Media School Internship Estée Lauder Companies Benelux

Apply Now

Company: Estée Lauder Companies

Location: Machelen

Category: other-general

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### THE ESTÉE LAUDER COMPANIES BENELUX

#### #BePartOfSomethingExciting #BeneluxInternships

WORKING WITH GREAT BRANDS ... Estée Lauder, Clinique, M.A.C. Cosmetics, La Mer, Bobbi Brown, Jo Malone London, Darphin, Aveda, Smashbox, Origins, Tom Ford, Bumble & Bumble, Glamglow, Le Labo ... WITH PASSION

The Estée Lauder Companies Benelux - offers student internships throughout the entire year...

#### What can you expect from a PR + Owned/Earned Media Internship at Estée Lauder Companies?

Earned Media (Press & Influencers) support:

Following up PR campaigns from A to Z: selecting press contacts, creating and sending out press releases, sending out products, creating reports.

Answering requests from the press and organizing physical or virtual press events.

Maintaining a press list and creating press files according to Key Shopping Moment.

Keeping stock up to date, placing orders.

Contact for PR agencies.

Contact with influencers and organizing virtual press events for them.

## Owned Media support:

Selecting & downloading visuals for social media.

Graphic design skills to help with creation of assets.

Translating copy in FR & NL.

Monitoring comments from consumers on Social media (community management support).

Support team with creation of monthly reportings.

Corporate Communications support:

Internal & external communications (mailings, employee engagement and events).

## Qualifications

Student status/internship under school contract (Masters or Bachelor) à Ideally in Communication Management, Marketing & Communication or PR.

Fluent in both Dutch & English (French is a plus).

Minimum of 12 weeks availability – ideally availability of 4-6 months

## **Application procedure:**

Apply online on our job-portal

Attach your CV

Attach a CLEAR motivational letter why you want to work for our company

Please clearly mention the start date + duration of your internship

Job: Communications / Public Relations

Primary Location: BE-VBR-Diegem

Job Type: Standard

Schedule: Full-time

Shift: 1st (Day) Shift

Job Number: 205418

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