

Product Manager Entertainment Partnerships

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Company: Telenet

Location: Belgium

Category: other-general

At Telenet, we always want to be one step ahead in a digital world. If anything, COVID has made the need for our products and how we deliver them, even clearer. Staying connected was vital for everyone to work, learn, live and relax. A lifeline for people and businesses alike. We are committed to live up to our responsibility, both to our customers, our employees and to society as a whole. Using our technology to create more sustainable products and relationships. Moving beyond fun and convenience to become vital and meaningful.

Working in the Product team

The **Product Manager Entertainment Partnerships** develops strategic initiatives with partners to strengthen the role of Telenet in the media & entertainment landscape (i.e. broadcasters & streamers). You craft win-win-win value propositions & partner products to drive (new) revenue and enhance partner value. You grow the partnerships portfolio to enforce the business and growth objectives.

Your tasks as our Product Manager

Design & develop new partner products and/or entertainment propositions, based on both partner and customer needs, taking into account future opportunities, changing markets and/or improvement possibilities for what exists.

Ensure that proposed solutions are profitable by owning or contributing to business cases or budget and making recommendations in terms of feasibility and customer dynamics.

Contribute to the marketing & portfolio strategy in terms of product orientation & value

proposition.

Act as “point of contact” for commercial partners and manages for Telenet day-to-day relationships with partners. Communicate proposed solution and presents delivery milestones towards partners.

Define business requirements and ensure technical or operational delivery of the proposed solutions. Consistently applies Telenet design principles across partner products. Enables optimal customer experiences throughout the customer journey.

Define and monitor commercial and product performance KPI's. Makes product & commercial recommendations based upon data reports & customer insights.

Stays abreast of market developments and technological innovations, analyzes changing customer needs and brings best practices forward.

What we have to offer

You will be joining a company that invests fully in you, adapting your work environment optimally to what you need. This will allow you to develop while taking care of your work-life balance. What else will we throw into the fray?

You are given every opportunity to further develop your expertise. We stimulate your personal growth with internal mobility opportunities and extensive learning possibilities, but we also give you the chance to press the pause button after a while or to go in a completely different direction.

A varied job in which you produce tangible results and make your mark.

A competitive gross monthly salary that we complement with a host of fringe benefits (meal vouchers, cell phone, company car, hospitalization insurance, telephone subscription, discounts on Telenet products, home working policy, ...).

The fine company of colleagues who are as passionate as you.

Our new Product Manager:

You have a Master's degree in Economics, Engineering, Marketing, Innovation or MBA.

You have relevant (5+ years) experience in delivering high quality products or solutions in a digital environment.

You are highly capable of designing and communicating product vision and strategy, whether it be to a partner, a team of engineers or to higher management.

You drive projects from start to finish with a strong collaborative approach.

You can work effectively with cross-functional stakeholders (both technical and non-technical), communicate clearly and concisely, and break down complex, conceptual ideas into executable solutions.

You are experienced in product design best practices (i.e. design thinking, roadmap design, user story writing, ..).

You know how to compose a (lean) business case to prove the viability of your idea(s).

You can think strategically and maintain a helicopter view.

You are able to perform in a high paced, dynamic environment and can manage multiple initiatives in parallel.

You are hands-on and take ownership, you are a strong problem solver, and you can act as a go-to-person towards a multitude of stakeholders.

You are passionate about entertainment, technology, digital experiences, and commercial tactics.

You are fluent in English, both spoken and written.

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Fancy a job with impact and variety? Become our **Product Manager** at Telenet.

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