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Product Manager - Monogastric animals

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Company: Kemin Industries Location: Belgium Category: other-general

Overview

Are you ready to make a significant impact in the dynamic world of nutrition and agriculture?**Kemin Animal Nutrit**on And Health is looking for a dedicated and innovative **Product Manager**to join our Nutrition**Monogastrics team**. In this role, you will play a vital part in developing, managing, and promoting our product portfolio to drive growth, profitability, and market leadership. As a key member of our team, you will be responsible for shaping the future of animal health and nutrition.

We Are Kemin

We are visionaries who see things differently and are inspired by the world around us. We have been dedicated to using applied science to improve the quality of life for over half a century. Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where over 500 specialty ingredients are made for humans and animals in the global feed and food industries, as well as the health, nutrition, beauty and textile markets. We provide product solutions and options to customers in more than 120 countries. A privately held, family-owned and operated company, Kemin has more than 3,000 global employees and operates in 90 countries including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

Responsibilities

As a **Product Manager Monogastric**you are and**act as an owner of your dedicated product portfolio**, your responsibilities will encompass a wide range of tasks, including: **Essentials:** **Strategic Development:**Contribute to the 5-year strategic development plan for our Nutrition Business, focusing on product and service lifecycles within your designated portfolio.

Marketing Communication: Develop and communicate annual marketing communication plans, working closely with cross-functional teams, to drive product success.

Pricing Strategy: Collaborate with cross-functional teams to develop portfolio and pricing strategies that maximize market share and profitability.

Market Analysis: Monitor and analyze competitive products, sales, and marketing activities to guide product line management.

Product Performance Translate research data into performance updates, technical bulletins, and marketing materials.

Training and SupportProvide training and support to customer-facing teams and distributors, including sales presentations and marketing collateral.

Reports:Develop and provide input for reports that track and measure key performance indicators.

Additional:

InnovationPrepare plans for additional science and service innovation to support product and service line growth and sustainability.

Market Expansion: Work with regulatory affairs to prepare and execute plans for market expansion.

Product/Service Innovation:Participate in the innovation process, from concept submissions to product launches.

Corporate Image:Assist in maintaining a consistent corporate image throughout product lines, promotional materials, and events.

Strategic Alliances:Develop and manage strategic alliances and assist in negotiating commercial deal terms.

Research Initiatives: Collaborate with R&D and service teams to strengthen product/service

stories through research initiatives.

Inventory Management:Work with Operations to ensure inventory levels align with expected product demand.

Qualifications

A Master's degree inscience with a link to animal health or nutrition or marketing background with industry experience and min of 2 years experience in product management, marketing or sales.

knowledge of all monogastric animals (SWINE, POULTRY,

Proactive , self-motivated and business minded personality

Proven success in achieving product sales objectives and financial targets

Proficient in English

Strong problem-solving and critical thinking abilities.

Proactive, self-motivated, and business-minded with strong leadership skills.

Strong cross-functional teamwork and interpersonal skills.

Analytical skills, including financial statement analysis and pricing strategies.

Demonstrated integrity and honesty in all aspects.

International experience in a multi cultural organization is a plus.

What's in It for You?

Joining our team as a Product Manager Monogastrics offers exciting opportunities for personal and professional growth. You will have the chance to:

Drive the development of innovative products in the field of animal health and nutrition.

Collaborate with a diverse and talented cross-functional team in an international environment with room for creativity and innovation.

Make a meaningful impact on the growth and success of our product portfolio.

Advance your career in a company that values integrity, honesty, and teamwork.

You will receive:

A competitive financial package- in addition to your salary, we offer a bonus opportunity, and fringe additional benefits.

Robust health and wellness support- We offer a global wellness platform and free fresh fruit in break areas- to name a few.

Continued learning opportunities-Kemin offers tuition reimbursement and recently launched a corporate university with online and in-person training opportunities for growth and development throughout your entire career.

The chance to give back to our world- Through our foundation of servant leadership, we are proud to offer ample service opportunities. Kemin has a valued corporate partnership with both The World Food Program and Habitat for Humanity, in addition to many local initiatives.

If you're ready to take on this rewarding and challenging role, we encourage you to apply and be part of a company committed to excellence in animal health and nutrition. Apply today and be part of our journey towards a healthier and more sustainable future! #LI-VH1#LI-REMOTE

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