

Senior Digital Strategist

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Senior Digital Strategist

marketing & communication, some experience, lot of experience, consultant Belgium share on
For you, there's nothing more important than helping clients **optimize and streamline their customer journey, whether it's through websites, e-commerce platforms or customer portals.**

As a digital strategist, your focus is on defining web platform features based on customers' needs and translating them into **pragmatic and realistic** roadmaps. Using your creative, hands-on approach, you **guide** them towards the **people, processes, and tools** they need to realize their future web platform.

Your goal is to gather and structure information through workshops and research. This starts by sitting down with our clients and other stakeholders to **assess** their needs and **identify** bottlenecks. Through consultation, you define the future **vision** and creatively **challenge** our clients. The result is a digital roadmap that outlines what the customer wants to **achieve** , paired with the right **digital initiatives** to get there , e.g. in terms of content, SEO, traffic generation, product information management, etc.

By staying involved in the implementation project as a **trusted advisor** , you ensure that the strategic direction of the roadmap is followed and that your customer's outcome is

safeguarded. In other words: you are the architect of the digital success of our customers.

Apply for Senior Digital Strategist!

Thank you for your application.

We will get back in touch with you soon! Have a great day!

read our stories

Who are we?

Guess what the first thing that springs to our minds when we get up in the morning is. It's the customer. Our **CX consulting team** is part of a new generation of digital business consultants who **focus on making digital work** . We pride ourselves **practical approach**— for every business need we can find an efficient and realistic solution.

Our mission? To **facilitate** customers to make the next big step toward enhancing their customer experience. We optimize **customer journey touchpoints**, create **omnichannel experiences** and build valuable **customer relationships** .

Just so you know: delaware has its offices in **Antwerp, Ghent, Kortrijk, Lummen and Wavre** , but we also spend a lot of time working with our customers **on-site** . The job is done wherever the work gets done!

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