# Belgium Jobs Expertini®

## **Trade Marketing Intern**

## **Apply Now**

Company: AB InBev

Location: Leuven

Category: other-general

Seniority Level:

#### About AB InBev

Anheuser-Busch InBev is the biggest brewer in the world. In Belgium, we are market leader and mostly known for the brands Stella Artois, Jupiler, Leffe, Victoria, Tripel Karmeliet, Kwak and many more. Our headquarter is based in Leuven, close to the iconic brewery of Stella Artois.

## What will you be doing?

The Trade Marketing department is occupied with the activations of our brands in terms of **visibility** (POS), **experience** (activation) and **promotion**.

- **General**: overall support of the department.
- **Brands**: helping build some of the world's most amazing brands in the RETAIL channel.
- **Monitoring**: what is competition doing on the shop floor concerning brands & activations?
- **Activations & Promotions**: planning and follow-up of activations & promotions of Jupiler, Leffe and many more in the retail.
- **Projects**: supporting of multiple exciting projects regarding the Meal occasion, our End of Year momentums, Sports etc.
- **Customer Contact**: responding to customer requests.

### Who are we looking for?

- A **motivated** intern with a passion for beer who likes to work in a team.
- Someone who knows how toget things donand is not afraid of taking initiative .

- Someone who is responsible and a true owner of their work.
- Someone who works thoroughly and accurately.
- Someone currently enrolled in a bachelor's or masters' program.
- Analytical mindset and decent knowledge of MS office.
- No 9 to 5 mentality, willing to go the extra mile.
- Interested in operating in a multinational FMCG.
- A minimum of **two full months**, ideally spanning from July to August, with a preference for a duration of two full months.
- **Fluency** in either **French** or **Dutch**, along with a strong comman**Emglish**, is required.

#### What do we offer?

An internship at AB InBev provides an immersive experience in a captivating and dynamic display. You're not just an intern - you're a valued team player in our dynamic environment. Throughout your internship, you will engage with various departments, actively participating in addressing category management challenges. Your insights and initiatives will be highly appreciated and carefully considered. This opportunity not only allows for the full development of your skills but also provides a unique perspective on the retail market.

Our office is just a quick stroll from Leuven train station.

If this sounds like the incredible opportunity you've been waiting for, apply today or send your CV and motivational letter to -inbev.com.

More information about AB InBev Belgium via www.ab-inbev.be #LI-ABI ZoneEUR

## **Apply Now**

#### **Cross References and Citations:**

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