

Belgium Jobs Expertini®

trade marketing intern

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Company: AB InBev

Location: Leuven

Category: other-general

Anheuser-Busch InBev is the biggest brewer in the world. In Belgium, we are market leader and mostly known for the brands Stella Artois, Jupiler, Leffe, Victoria, Tripel Karmeliet, Kwak and many more. Our headquarter is based in Leuven, close to the iconic brewery of Stella Artois. The Trade Marketing department is occupied with the activations of our brands in terms of visibility (POS), experience (activation) and promotion.

- General : overall support of the department.
- Brands : helping build some of the world's most amazing brands in the RETAIL channel.
- Monitoring : what is competition doing on the shop floor concerning brands & activations?
- Activations & Promotions : planning and follow-up of activations & promotions of Jupiler, Leffe and many more in the retail.
- Projects : supporting of multiple exciting projects regarding the Meal occasion, our End of Year momentums, Sports etc.
- Customer Contact : responding to customer requests.

- A motivated intern with a passion f... Originele vacature is te vinden op StepStone.be – Maak nu een Jobagent aan op StepStone en vind je droombaan! <https://bit.ly/2jPYsZC> Vind gelijkaardige jobs, informatie over werkgevers en carrièretips op StepStone.be!

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